

# Northern Stars National Rally 2013

“The Happening”

July 25-27 - Orillia, ON

**Sponsorship Package**





### **Who are the Northern Stars:**

We are the premiere Canadian motorcycle riders association for Yamaha Star Motorcycles, and for friends of Star riders. The Northern Stars has over 6000 members in Canada, and constantly growing.

### **What is a National Rally**

The Northern Stars National Rally is held annually to help bring members and friends of members to a central meeting point for festivities and fun. The first rally was held in 2004 in Nordegg, AB, with subsequent rallies held in Rocky Mountain House, AB,(2005), Moncton, NB (2006), Kamloops, BC (2007), Corner Brook, NF (2008), Russell, MB (2009), Trois Riviere, QC (2010), High River, AB (2011) and Clarendville NF in 2012. The 2013 National Rally will be in Orillia, Ontario and promises to be one of the largest one yet.

Each year the National Rally is hosted by a Provincial Constellation with help and support from the national Northern Stars, Yamaha Canada, the motorcycle community, local businesses and the general public.

During the three (3) days of the rally there are many events, including Group Rides, Vendor Displays, Merchandise Booths, Bike Games, motorcycle Show N Shine, 50/50 draws, Silent Auctions, and much more. There is usually a Dinner & Dance on one of the nights, and an awards ceremony on the final Saturday evening before closing ceremonies and departure on Sunday.

Come join the Northern Stars for the 2013 National Rally in Orillia, ON , July 25th—27th,

**You won't be disappointed.**

**Ride Safe and Ride Proud**



## Sponsorship Opportunities

### **“Gold Package” \$2500**

Get the most for your money by being one of our high level sponsors  
Benefits to your organization include:

- ✦ Company Logo on all promotional materials
- ✦ Logo on Rally T-Shirts
- ✦ Full Page Ad in Rally Program
- ✦ Dealer Novelty Item in registration packages
- ✦ Free event entry for up to 6 members of your organization
- ✦ Opportunity to bring a trailer to the event
- ✦ Free Vendor Space fit to meet your needs in our highest traffic area

### **“Silver Package” - \$1500**

Your company will be represented at this premiere event if you choose this sponsorship level. Benefits to your organization includes:

- ✦ Company Logo on Rally T-Shirts
- ✦ Half Page Ad in Rally Program
- ✦ Dealer Novelty Item in registration packages
- ✦ Free event entry for up to 3 members of your organization
- ✦ Opportunity to bring a trailer to the event
- ✦ Free Vendor Space fit to meet your needs

### **“Bronze Package” - \$1000**

Benefits to you organization includes:

- ✦ Quarter Page Ad in Rally Program
- ✦ Dealer Novelty Item in registration packages
- ✦ Free Vendor Space fit to meet your needs



## Sponsorship/Advertising Opportunities

### **“Lunch Sponsorship” - \$500**

Limited Budget? Help out with a donation towards a Hamburger or Hotdog lunch. Provide your company banner and we will prominently display it where the lunch is being served.

### **“Meet & Greet Sponsorship” - \$500**

Limited Budget? Help out with a donation towards our meet & greet on the first night of the National Rally. Provide your company banner and we will prominently display it at the venue.

### **“Supporting Sponsor—Chrome” - \$500**

Receive a quarter page ad in the rally program, and on the event website.

### **“Supporting Sponsor-Leather” - \$100**

Receive a business card size ad in the rally program

We are open for discussions for “Sponsorship in kind” - Provide a service to the National Rally that includes donating advertising space, shirt printing, trophies, and other items.

Contact Pat Norris at (905) 692-1967 or email at [prez@northernstarsrider.ca](mailto:prez@northernstarsrider.ca)

To keep up to date on the National Rally happenings, please visit our website at:

[rally.northernstarsrider.ca](http://rally.northernstarsrider.ca)

Or Scan the QR-Code:







## **“The Happening” - National Rally 2013—Sponsorship Agreement**

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**Sponsor Name:** \_\_\_\_\_

**Type of Package:** \_\_\_\_\_

**Amount of Sponsorship:** \_\_\_\_\_

**Method of Payment:** \_\_\_\_\_

**Special Conditions:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Payments should be made to the **Northern Stars Rally**

C/O Pat Norris  
771 Caistorville Rd., RR@2  
Canfield, ON  
N0A 1C0

Signed: Pat Norris  
Rally Coordinator

Signature of Coordinator  
\_\_\_\_\_

Authorized Signature of Sponsor  
\_\_\_\_\_

Date: \_\_\_\_\_

Title: \_\_\_\_\_